

CORPORATE HEADQUARTERS



4001 THREE MILE ROAD N.W.  
P.O. BOX 1768  
GRAND RAPIDS, MI 49501-1768

TELEPHONE 616-453-6358  
FAX 616-453-9259

DATE: June 25, 2010

RE: Kellogg's RECALL

Kellogg is conducting a voluntary recall of certain retail grocery pack boxes of Corn Pops, Honey Smacks, Froot Loops and Apple Jacks cereals due to an uncharacteristic off-flavor and smell coming from the liner in the package. **Traditional single serve pack formats including cup, single serve individual boxes and bowls are NOT affected by this recall.**

Only retail grocery pack products with the letters "KN" following the Better If Used Before Date are included in the recall. Products with a "KM" designation are NOT included in the recall.

**Kellogg's® Apple Jacks®**

- 3800039130: 8.7 ounce packages with Better if Used Before Dates between JUN 03 2011 and JUN 22 2011 (SAS#33190-2 & 33195-3)

**Kellogg's® Corn Pops®**

- 3800039114: 9.2 ounce packages with Better if Used Before Dates between APR 05 2011 and JUN 22 2011 (SAS#33199-6 & 33200-3)
- 3800039507: 12.5 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011 (SAS#33203-8 & 33204-6)

**Kellogg's® Froot Loops®**

- 3800039117: 12.2 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011 (SAS#33186-4 & 33187-2)
- 3800039124: 8.7 ounce packages with Better if Used Before Dates between MAR 26 2011 and JUN 22 2011 (SAS#33188-0 & 33189-8)